

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2009 website.



EXHIBIT HALL
\$50,000

Exclusive Sponsorship
25 priority points

Dominate the landscape! Get attendees to start thinking about your company as they enter the exhibit hall! Brand your company in a BIG way – this is the highest profile sponsorship at GEOINT 2009. Included in the sponsorship are the following:

- HUGE banner hanging in the exhibit hall which states “Welcome to the XY... Exhibit Hall”
- Additional Signage/Banners throughout the exhibit hall
- Two company carpet logos located just inside of the entrance to the exhibit hall
- Two-page, full-color spread in the event guide

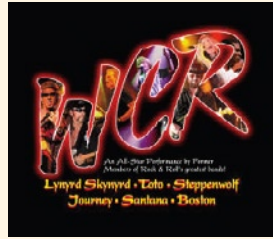


WELCOME RECEPTION
\$50,000

Exclusive Co-Sponsorship
25 priority points

This is a great opportunity to maximize your exposure, meet face-to-face, and welcome industry and government as they come together and kick off GEOINT 2009! Included in the sponsorship are the following:

- Five minutes on stage to welcome attendees along with USGIF leadership and a local San Antonio representative
- Signage throughout the Welcome Reception area recognizing your company as the sponsor
- Cups and napkins with your company logo will be used and distributed by SHOW MANAGEMENT (SHOW MANAGEMENT to provide)
- VIP area reserved for sponsoring company

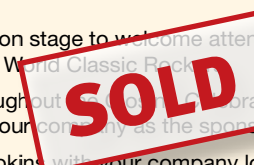


CLOSING CELEBRATION
\$50,000

Exclusive Sponsorship
25 priority points

Help wrap up the week with a wonderful party featuring the World Classic Rockers. This fun, casual networking reception is sure to be a big hit. Included in this sponsorship are the following:

- Five minutes on stage to welcome attendees and introduce the World Classic Rockers
- Signage throughout the networking area recognizing your company as the sponsor
- Cups and napkins with your company logo will be used and distributed by SHOW MANAGEMENT (SHOW MANAGEMENT to provide)
- Reserved VIP area for sponsoring company



CONFERENCE BAG
\$35,000

Exclusive Sponsorship
17.5 priority points

You'll get “carried away” with this sponsorship - literally! These bags live on well past the event. Conference attendees will use the bag at the event and then take it with them. Included in the sponsorship are the following:

- Conference bag will include your logo either embossed or imprinted along with the USGIF and GEOINT logos.
- Ability to include a piece of collateral inserted into the conference bag (Sponsor is responsible for production and shipping and handling to show site. SHOW MANAGEMENT is responsible for production and distribution of the bag at registration)



ALLDER GOLF CLASSIC
\$30,000

Exclusive Sponsorship
15 priority points

The 5th Annual Allder Golf Classic will be held at The Quarry Golf Club, located just a few minutes away from downtown San Antonio. Included in the sponsorship are the following:

- Five minutes to welcome tournament participants at lunch following the golf tournament
- Recognition as the sponsor of giveaways to tournament participants
- Hole-in-one contest sponsorship
- Closest to the pin/long drive/straightest drive/low score contest sponsorships
- Recognition on golf program and signage
- Up to 4 foursomes for sponsoring company at tournament including priority for government participants to be included in your foursomes



CONFERENCE PADFOLIO
\$30,000

Exclusive Sponsorship
15 priority points

Who doesn't love a nice padfolio? Be the sponsor of the Official GEOINT 2009 padfolio. Included in the sponsorship are the following:

- Conference Padfolio will include your logo either embossed or imprinted along with the USGIF and GEOINT logos
- Ability to include a single 8 1/2" x 11" piece of collateral into the padfolio
- Ability to provide a business card to be placed in the padfolio



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**OFFICIAL GEOINT
2009 T-SHIRT**
\$25,000

Exclusive Sponsorship
 12.5 priority points

Be the exclusive sponsor of the Official GEOINT 2009 T-Shirt distributed to conference attendees. Included in the sponsorship is the following:

- Ability to include artwork on the back of the t-shirt with company logo on the front of the t-shirt (sponsor to provide artwork for SHOW MANAGEMENT approval and SHOW MANAGEMENT will produce and distribute at registration)



INTERNET CAFE
\$20,000

Exclusive Sponsorship
 10 priority points

Who doesn't check email while at a conference? Sponsor the Internet Café that will get used thousands of times throughout the event. The Internet Café will feature 10 workstations networked to a printer. Included in this sponsorship are the following:

- Recognition on Internet Café structure as sponsor
- Recognition on homepage with link to your website
- Ability to provide literature/giveaways to be placed in the Internet Café (sponsor responsible for production and shipping/handling to show site. SHOW MANAGEMENT responsible for distribution at the Internet Café)



HOTEL KEYCARDS
\$20,000

Exclusive Sponsorship
 10 priority points

These are used each time an attendee needs to access his/her guestroom throughout the show. They will be distributed at the Grand Hyatt, Marriott Overlook, Marriott Rivercenter and La Quinta hotels. Included in the sponsorship are the following:

- Keycard will include three logos – your company logo, USGIF and GEOINT logos (sponsor to provide artwork and SHOW MANAGEMENT will produce and distribute at hotels)

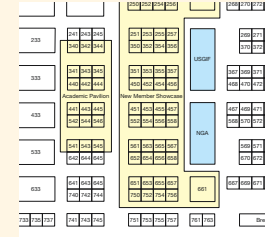


**LANYARDS/BADGE
HOLDERS**
\$20,000

Exclusive Sponsorship
 10 priority points

Hang out where you'll really be noticed – around the necks of everyone attending GEOINT 2009! Lanyards are distributed at registration and hold badges that are required for entrance. You'll have non-stop exposure throughout the show! Included in this sponsorship is the following:

- Logo either embossed or imprinted on the lanyard or badge holder. Please note badge holder will also include USGIF and GEOINT logos. SHOW MANAGEMENT will produce and distribute at registration.



**EVENT
POCKET GUIDE**
\$15,000

Exclusive Sponsorship
 7.5 priority points

Own the event pocket guide which is distributed to every attendee at GEOINT 2009. This is a multi-fold out map that includes a floor plan, list of exhibitors, agenda and other important information for attendees at GEOINT 2009. Included in the sponsorship are the following:

- Large ad (exact specifications on the floor plan side of the event pocket guide)
- Booth highlighted on the floor plan
- Logo recognition on the cover and throughout the event pocket guide



**GEOINT 2009
PROGRAM CLIPS**
\$15,000

Exclusive Sponsorship
 7.5 priority points

Every year members of the GEOINT Community ask if they can purchase the proceedings on DVD from the GEOINT Symposium. 2009 will be no different. The program clips are slated to be available via www.geoint2009.com, www.gotgeoint.com, and on the www.usgif.org website. Included in this sponsorship is the following:

- 15 second "intro" created by the sponsoring organization highlighting the sponsors logo and tagline
- Special card insert in DVD case highlighting a message from the sponsor

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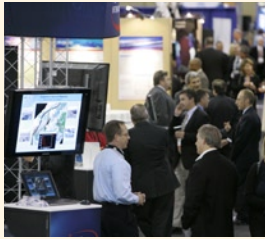


EXHIBIT HALL RECEPTION
\$15,000

NEW

ONLY ONE LEFT

3 Sponsorships (1 per day)
 7.5 priority points

At GEOINT 2008 USGIF hosted the first exhibit hall receptions in the history of the GEOINT Symposium. They were a huge hit! Gain recognition in front of over 3,000 attendees of GEOINT 2009 by sponsoring an exhibit hall reception. Included in the sponsorship are the following:

- Ability to have one of the bars located in front of your exhibit hall booth
- Cups and napkins bearing sponsors logo (SHOW MANAGEMENT responsible for production of cups and napkins)



LUNCH IN EXHIBIT HALL
\$15,000

3 Sponsorships (1 per day)
 7.5 priority points

Be one of the sponsors for lunches to be held in the exhibit hall. This will be a popular spot on the show floor to meet buyers, network, and relax. Included in the sponsorship are the following:

- SHOW MANAGEMENT will provide napkins and signs bearing sponsor logo
- Ability to place literature on lunch tables (sponsor responsible for production and shipping/handling of literature to show site and SHOW MANAGEMENT is responsible for distribution)



EVENT GUIDE BELLY BAND
\$15,000

Exclusive Sponsorship
 7.5 priority points

Get your arms around the event guide – well, at least your logo, tagline, and booth number. Be one of the first to make an impression on attendees. Included in the sponsorship is the following:

- Outside back cover and partial coverage of front cover of the event guide showcasing sponsors artwork (sponsor to provide artwork to SHOW MANAGEMENT and SHOW MANAGEMENT is responsible for production)

SOLD



HOTEL BAR
 During Monday Night Football
\$TBD

TBD Sponsorships
 TBD priority points

Sponsor Monday Night Football for the hotel bars. Gain valuable exposure in front of GEOINT 2009 attendees as they sit at the hotel bar and watch Monday Night Football featuring the Denver Broncos vs. the San Diego Chargers. Included in the sponsorship are the following:

- Napkins featuring the sponsor logo
- Ability to provide a complimentary drink to all attendees
- Other deliverables are available – please contact Jeff Ley to discuss

SOLD



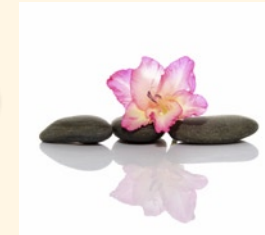
TRANSPORTATION SUNDAY
\$15,000

NEW

Exclusive Sponsorship
 7.5 priority points

Attendees of the GEOINT 2009 Welcome Reception will be bussed on-site. Included in the sponsorship are the following:

- Ability to have bus drivers wear sponsoring company shirt
- Recognition on busses as sponsor



MASSAGE GARDEN
\$12,500

Exclusive Sponsorship
 6.25 priority points

Be remembered as the company who provided stress relief to the attendees of GEOINT 2009 by sponsoring the massage garden. An oasis of relaxation, the massage garden is sure to be a hit. Included in the sponsorship are the following:

- Recognition in massage garden as the sponsor
- Ability to have masseurs wear company logoed shirt
- Ability to provide literature/giveaways in the massage garden (sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT responsible for distribution)

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GEOINT 2009 JUMP DRIVE
\$10,000

NEW

Exclusive Sponsorship
 5 priority points

What a great way to get your marketing collateral in front of the GEOINT 2009 attendees. Each attendee will receive a conference bag which will include a USB jump drive. Included in the sponsorship are the following:

- Logo recognition on the jump drive
- Jump drive will include multiple pieces of collateral from the sponsor (Sponsor to provide collateral file and SHOW MANAGEMENT will have them loaded onto the jump drives)

SOLD



BREAKFAST
\$10,000

NEW

3 Sponsorships (1 per day)
 5 priority points

Feed attendees in the morning. Every morning USGIF will provide breakfast to all GEOINT 2009 attendees. Included in the sponsorship are the following:

- Logo recognition on cups and napkins used during breakfasts
- Ability to provide literature at breakfast stations (Sponsor to provide literature and SHOW MANAGEMENT is responsible for distribution)



SHOE SHINE STAND
\$10,000

Exclusive Sponsorship
 5 priority points

Be the company responsible for all attendees having shiny shoes! Included in the sponsorship is the following:

- At registration each attendee will be directed to your booth to receive a coupon for a free shoe shine (SHOW MANAGEMENT will determine location within the exhibit hall and will produce coupons to distribute in sponsors booth)



OFFICIAL GEOINT 2009 PEN
\$10,000

Exclusive Sponsorship
 5 priority points

Located inside of the conference bag distributed to attendees of GEOINT 2009, the pen will be used throughout the event by attendees. Included in the sponsorship are the following:

- Recognition/Logo on pen as the sponsor (SHOW MANAGEMENT is responsible for production and distribution)

SOLD



GEOINT 2009 PODCAST
\$10,000

NEW

3 Sponsorships (1 per day)
 5 priority points

Members of the USGIF staff will be on-site conducting interviews for podcasts. Podcasts will be available via www.gotgeoint.com, www.geoint2009.com and www.usgif.org. Included in the sponsorship is the following:

- 5 – 10 minute interview to be conducted either on-site at GEOINT 2009 or in advance of the event



RELAXATION AND RECHARGING STATIONS
\$10,000

Exclusive Sponsorship
 5 priority points

Multiple water and hygiene stations will be located throughout the exhibit hall for attendees to enjoy. Included in the sponsorship are the following:

- Logo displayed at water stations
- Logo displayed on bottles of hand sanitizer
- Cups to feature your logo (SHOW MANAGEMENT will produce the cups and will distribute at water stations)
- Multiple charging stations for most types of blackberry's, pda's and cell phones

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NEWSPAPER WRAP AROUND
\$7,500

NEW

3 Sponsorships (1 per day)
 3.75 priority points

Be the first company to make an impression with GEOINT 2009 attendees. As they wake up and grab their morning paper, get your brand/message in front of them! Included in the sponsorship is the following:

- Ability to provide wrap (specs TBD) around the morning newspaper at the Grand Hyatt, Marriott Riverwalk, Marriott Rivercenter and La Quinta Hotels. (Sponsor to provide wrap and SHOW MANAGEMENT responsible for installation)



HOTEL DOOR HANGER
\$5,000

ONLY ONE LEFT

3 Sponsorships (1 per day)
 2.5 priority points

You'll benefit from great exposure with your logo and messaging hanging from each attendees' hotel room door. Door Hangers will be distributed to every attendee's room at the Marriott Rivercenter, Riverwalk, La Quinta and Grand Hyatt. Included in the sponsorship is the following:

- Door Hanger to be produced by sponsor (sponsor is responsible for production, shipping/handling charges to show site and SHOW MANAGEMENT is responsible for distribution to all attendees' rooms at the Gaylord Opryland Resort and Convention Center)



TURN DOWN SERVICE
\$5,000

ONLY ONE LEFT

3 Sponsorships (1 per day)
 2 priority points

Make one last impression before the GEOINT 2009 attendees turn in for the night. Included in these sponsorships is the following:

- Sponsor to provide a small item to be placed on the pillow in each GEOINT 2009 attendee room (sponsor responsible for production and shipping/handling of item to hotels and SHOW MANAGEMENT responsible for distribution to each attendee's room)



SPINNING KIOSKS
\$5,500

10 Sponsorships
 2.5 priority points

Gain exposure by creating eye catching graphics/messaging which will be installed on a spinning kiosk. Each graphic panel will be approximately 3 feet wide by 7 feet tall. Included in these sponsorships are the following:

- Prominent signage to be located on all four sides of the rotating kiosk located around the Henry B. Gonzalez Convention Center. (Sponsor is responsible for production of the artwork and SHOW MANAGEMENT will produce and install on the spinning kiosks)
- Location of the kiosks to be determined by SHOW MANAGEMENT



MEDIA CENTER/ PRESS ROOM
\$5,000

Exclusive Sponsorship
 2.5 priority points

Want good press? Sponsor the media center/press room. Located just steps away from the exhibit hall, this will provide maximum exposure to the press! Included in the sponsorship are the following:

- Cups and napkins with your company logo will be distributed with the breaks in the Press Room (SHOW MANAGEMENT will produce and distribute)



LITERATURE IN CHAIRS
\$5,000

NEW

ONLY ONE LEFT

3 Sponsorships (1 per day)
 2.5 priority points

Make one of the first impressions each day to attendees of GEOINT 2009. Provide literature to be placed in each chair at the general session. Included in this sponsorship is the following:

- Ability to provide literature to be placed in each chair at the general session each day (Sponsor to provide literature and SHOW MANAGEMENT will distribute)

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2009 website.



MORNING BEVERAGE BREAK
\$3,500

3 Sponsorships (1 per day)
 1.75 priority points

ONLY ONE LEFT

Need a “pick me up” to get going in the morning? Be one of the sponsors of the AM beverage breaks. This will be a popular spot to meet and greet customers. Included in these sponsorships are the following:

- SHOW MANAGEMENT will provide napkins and cups bearing sponsors logos
- Sponsor can provide literature to be placed at beverage break stations (sponsor responsible for production, shipping/handling of literature to show site and SHOW MANAGEMENT is responsible for distribution)



CARE PACKAGE
\$3,500

Exclusive Sponsorship
 1.75 priority points

Leave a lasting impression with GEOINT 2009 attendees. Give each attendee a care package as they leave the GEOINT 2009 exhibit hall for the last time. Included in the sponsorship is the following:

- Exclusive right to have a care package at the registration areas which SHOW MANAGEMENT will give to attendees as they leave the exhibit hall for the final time (sponsor responsible for production and shipping/handling to show site)



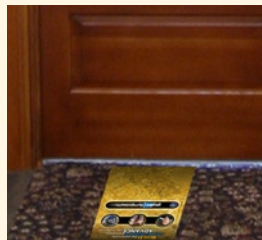
BREAK-OUT SESSION REFRESHMENT BREAKS
\$3,500

3 Sponsorships (1 per day)
 1.75 priority points

ONLY ONE LEFT

Have that afternoon “lul?” Be one of the break-out session refreshment breaks in the afternoon. Included in these sponsorships are the following:

- SHOW MANAGEMENT will provide napkins and cups bearing sponsors logos
- Sponsor can provide literature to be placed at beverage stations (sponsor responsible for production, shipping/handling of literature to show site and SHOW MANAGEMENT is responsible for distribution)



HOTEL DOOR DROP
\$3,500

3 Sponsorships (1 per day)
 1.75 priority points

You’ll benefit from great exposure with your collateral distributed just outside of every attendee’s hotel room at the Grand Hyatt, Marriott Riverwalk, Marriott Rivercenter and La Quinta Hotels. Included are the following:

- Literature (no larger than 8½ inches by 11 inches) to be distributed to every attendee’s hotel room (sponsor responsible for production and shipping/handling to show site and SHOW MANAGEMENT is responsible for distribution)



COLLATERAL IN CONFERENCE BAG
\$1,000

10 Sponsorships
 .5 priority point

ONLY A FEW LEFT

Insert one collateral piece into each of the Attendee Conference Bags at GEOINT 2009. Included in the sponsorship are the following:

- Insert one piece of collateral into each attendee conference bag (size not to exceed 8½ inches by 11 inches and sponsor is responsible for production, shipping/handling charges to show site)
- SHOW MANAGEMENT is responsible for distribution



CARPET LOGO FOR BOOTH
\$650

Unlimited Availability
 .325 priority points

NEW

Gain that extra exposure by having your company logo printed on carpet and installed in front of your exhibit booth. Included in the sponsorship is the following:

- Large graphic (approx. 3 feet wide by 2 feet tall) produced and installed directly in front of your exhibit booth

All sponsors will receive recognition in the event guide, on signage, and on the GEOINT 2009 website.



USGIF E-MAIL ON SPONSOR BEHALF
\$500
 40 Sponsorships
 (20 Pre-Event/20 Post-Event)
 .25 priority point

This is a USGIF member only opportunity. Sponsor to provide USGIF with no more than 50 words of text to relay your message to either the pre-event registration list or the post-event registration list. Email to be sent by SHOW MANAGEMENT on sponsors' behalf. The pre-event registration list will be sent two weeks prior to the event and the post event email will be sent within two weeks of the closing of GEOINT 2009. Sponsors are only eligible to select either the pre-event or post-event list as there is limited availability. Up to 20 sponsors will be included in each email.



SHOW DAILY

NEW

Each day of GEOINT 2009, USGIF's official publication, **Geospatial Intelligence Forum**, will produce the official show daily. This recap will be delivered to hotel guest rooms and distributed through-out the symposium. Interested in advertising? Contact Scott Parker directly at scott@kmimediagroup.com. Want to submit news? Contact Harrison Donnelly directly at harrisond@kmimediagroup.com.



GEOINTv

See sponsorship levels below for price and points

GEOINTv will play 24 hours a day in the sleeping rooms of everyone attending GEOINT 2009. Additionally, it will play in the general session main screen periodically throughout the day. Included in the sponsorship are the following:

Platinum Level \$10,000/5 points

- Up to a 1-minute commercial (sponsor to provide and will be incorporated into each program*)
- Up to a 4-minute interview with a company executive in one program
- Highlight of your company booth and interview conducted in the booth in the exhibit hall in one program

Gold Level \$7,500/3.75 points

- Up to a 1-minute commercial (sponsor to provide and will be incorporated into each program*)
- Highlight of your booth and interview conducted in the booth in the exhibit hall in one program

Silver Level \$5,000/2.5 points

- Up to a 1-minute commercial (sponsor to provide and will be incorporated into each program*)
- OR
- Highlight of your booth in the exhibit hall in one program

Projector Viewing Station (exclusive) \$5,000/2.5 points

- Signage bearing sponsor logo located adjacent to the projector playing GEOINTv
- Location of the projector viewing station to be determined by SHOW MANAGEMENT

Plasma Viewing Station (multiple available) \$2,500/1.25 points

- Signage bearing sponsor logo located adjacent to a plasma playing GEOINTv
- Location of the plasma viewing station to be determined by SHOW MANAGEMENT

Logo/Tagline \$1,500/.75 points

- Show your booth number, logo, and tagline

NEW

Web Postings

\$1,500/.75 points

On a daily basis, over the course of each day at the Symposium, USGIF will post [8-12] highlights clips from the Symposium to YouTube and the USGIF web site: memorable moments, influential speakers, insightful panels, etc. These clips will offer a compelling glimpse of what's happening at the Symposium for those unable to attend the event itself, or for those who just want to relive the moment. At the beginning of each clip, USGIF will add a short graphic opening (approx 10-15 sec), branding the clip as GEOINTv Highlights, then adding "Sponsored by [your company logo]". This is a perfect opportunity to show your support for GEOINTv while gaining marketing exposure for your company with innumerable web viewers.

NEW

News Flashes

\$1,500/.75 points

During each GEOINTv program, we will offer [3-4] news flashes, delivered to camera by the host of GEOINTv, Scott Morgan. These news flashes, approx 30-60 sec each will be short blurbs, quick recaps of memorable moments from the Symposium, with commentary from Scott Morgan. Each clip will be preceded with a short graphic animation (approx 10-15 sec), a la Fox News or CNN, branding the clip as a GEOINTv New Flash, then adding "Sponsored by [your logo]".

NEW

Tickertape

\$750/.375 points

Every GEOINTv program will display a news-style tickertape at the bottom of the screen, similar to the tickertape from FoxNews or CNN. Content for the tickertape will include a brief expression of thanks ("USGIF would like to thank all of this year's sponsors...), followed by the sponsorship level (Platinum Level, Gold Level, Silver Level, etc), followed by the company names of sponsors. (please note the company name will appear in text, not a logo) The tickertape will loop during specific sections of GEOINTv, giving marketing exposure to your company several times during the program.

*If you currently do not have a commercial/video and would like assistance in producing one, please contact Jeff Ley at 703.793.0109 x 102.