



APPLICATION AND CONTRACT FOR EXHIBIT SPACE AND SPONSORSHIPS

October 18 - 21, 2009 • Henry B. Gonzalez Convention Center, San Antonio, Texas
 (Exhibits Open October 19 - 21, 2009)

Please complete page 1 and initial ALL pages. Applications without initials or signature will not be accepted.

CONTACT INFORMATION

Organization _____
 (Please list organization name exactly as you want it to appear on the floor plan and website)

URL _____
 (Your booth on the interactive floor plan found at www.geoint2009.com will link to the url provided above)

Primary Point of Contact _____
 (This is the person who will receive updates and planning information regarding GEOINT 2009)

Job Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____ Date _____

Authorized Signature _____
 (This application, including all terms and conditions and the Exhibitor Service Manual (ESM) , only becomes a binding contract when it is received and accepted by USGIF. By signature above, the individual signing this application hereby accepts the attached terms and conditions and represents and warrants that he/she is duly authorized to execute binding contracts on behalf of the above listed company.)

BOOTHS

Cost per 10 x 10 booth		
Member	Non-Member	Academic
\$4,195	\$4,695	\$2,000

We require _____ sq. ft. of exhibit space. My selections (in order of preference) are as follows:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____
 (If you have already reserved a booth space for GEOINT 2009, please put that booth number in the "1st Choice" section.)

CALCULATION

_____ (# of 10 x 10 booths) X \$ _____ (cost per 10 x 10 booth) = \$ _____

SPONSORSHIPS

(Detailed information on available sponsorships is available in the "GEOINT 2009 Sponsorship Opportunities" document)

Sponsorship	Price	Available	Sub-Total
Exhibit Hall	\$50,000	1	\$
Welcome Reception	\$50,000	1	\$
Closing Celebration	\$50,000	1	\$
Conference Bag	\$35,000	1	\$
Allder Golf Classic	\$30,000	1	\$
Conference Padfolio	\$30,000	1	\$
Official GEOINT T-Shirt	\$25,000	1	\$
Internet Café	\$20,000	1	\$
Hotel Keycards	\$20,000	1	\$
Lanyards/Badge Holders	\$20,000	1	\$
Event Pocket Guide	\$15,000	1	\$
GEOINT 2009 Program Clips	\$15,000	1	\$
Exhibit Hall Reception <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$15,000	1 Per Day	\$
Lunch in Exhibit Hall <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$15,000	1 Per Day	\$
Event Guide Belly Band	\$15,000	1	\$
Hotel Bar During Monday Night Football	TBD	TBD	\$
Transportation Sunday to Golf Tournament and Welcome Reception	\$15,000	1	\$
Massage Garden	\$12,500	1	\$
GEOINT 2009 Jump Drive	\$10,000	1	\$
Official GEOINT 2009 Pen	\$10,000	1	\$
Breakfast <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$10,000	1 Per Day	\$
GEOINT 2009 Podcast <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$10,000	1 Per Day	\$
Shoe Shine Stand	\$10,000	1	\$
Relaxation and Recharging Stations <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$10,000	1	\$
GEOINTv Platinum Level	\$10,000	Limited Availability	\$
GEOINTv Gold Level	\$7,500	Limited Availability	\$
Newspaper Wrap Around <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$7,500	1 Per Day	\$
Spinning Kiosks	\$5,500	10	\$
GEOINTv Silver Level	\$5,000	Limited Availability	\$
GEOINTv Projector Viewing Station	\$5,000	1	\$
Hotel Door Hanger <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$5,000	1 Per Day	\$
Media Center/Press Room	\$5,000	1	\$
Turn Down Service <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$5,000	1 Per Day	\$
Literature in Chairs <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$5,000	1 Per Day	\$
Morning Beverage Break <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$3,500	1 Per Day	\$
Care Package	\$3,500	1	\$
Break-Out Session Refreshment Breaks <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	\$3,500	1 Per Day	\$
Hotel Door Drop <input type="checkbox"/> Sunday <input type="checkbox"/> Monday <input type="checkbox"/> Tuesday	\$3,500	1 Per Day	\$
GEOINTv Plasma Viewing Station	\$2,500	Limited Availability	\$
GEOINTv Tagline/Booth Number/Logo	\$1,500	Limited Availability	\$
GEOINTv Web Postings	\$1,500	Unlimited Availability	\$
GEOINTv News Flashes	\$1,500	Unlimited Availability	\$
Collateral in Conference Bag	\$1,000	10	\$
GEOINTv Tickertape	\$750	Unlimited Availability	\$
Carpet Logo for Booth	\$650	Unlimited Availability	\$
E-Mail to Attendee List From USGIF on Sponsor's Behalf (pre-event)*	\$500	20	\$
E-Mail to Attendee List From USGIF on Sponsor's Behalf (post-event)*	\$500	20	\$
TOTALS			\$

*USGIF member only opportunity

ADVERTISING

(Official GEOINT 2009 Event Guide)

Advertising in the official GEOINT event guide is a great way to deliver your message to over 3,000 symposium attendees, drive traffic to your booth, and extend brand awareness. The GEOINT event guide, a year-round reference directory, will be distributed to all attendees at registration.

**** Please note that “Strategic Partner” Members receive a \$750 discount and “Partner” Members receive a \$500 discount on advertising in the official GEOINT 2009 Event Guide.**

Ad Location	Member	Non-Member
Inside Front Cover	\$4,500	N/A
2 Page Spread	\$4,000	\$4,500
Inside Back Cover	\$3,500	N/A
Full Page Ad (prime location)	\$2,750	N/A
Full Page Ad (regular location)	\$2,000	\$2,250
Half Page Ad	\$1,250	\$1,500
Third Page Ad	\$750	\$1,000
100-Word Listing with Logo	\$500	\$750
	Sub-Total	\$
	Strategic Partner / Partner level member discount	\$
	TOTALS	\$

MEETING ROOMS

A limited number of meeting rooms are available at GEOINT 2009. These rooms are located near the General Session. Show management recommends you hire your own security. Show management is not responsible for any loss or damage to property located inside of the meeting rooms. The prices below are strictly for the rental of the space. Any furniture, A/V, electricity, internet, phone, etc. are the responsibility of the contracting company and the services will be contracted directly with the appropriate vendor. All rooms are available from 6 am on Sunday, October 18 to 11:59 pm on Wednesday, October 21, 2009. Order forms for these services can be found in the exhibitor service manual which is located on the exhibitor resource page of www.geoint2009.com.

Room #	Square Footage	Ceiling	Dimensions	Number of People/Room Setup					Available Dates (Oct)				Price	Multi-Room	Lock	Sub-Total
				Theater	Class	Conf	Rec	Banq	18	19	20	21				
Room # 205	2,907	14'	53' x 54'	264	160	64	280	180					\$7,500		Yes	\$
Room # 206 A	1,876	14'	53' x 37'	161	72	42	160	100					\$4,500	\$8,000	No*	\$
Room # 206 B	1,525	14'	53' x 27'	161	72	42	160	80					\$4,500		No*	\$
Room # 207 A	1,592	14'	53' x 29'	161	104	42	150	100					\$4,500	\$8,000	No*	\$
Room # 207 B	1,579	14'	53' x 29'	161	96	42	150	100					\$4,500		No*	\$
Room # 209	1,387	12'	28' x 52'	148	68	42	120	90					\$4,000		Yes	\$
Room # 210 A	1,178	13'	37' x 31'	128	68	34	120	80					\$3,500	\$6,000	No*	\$
Room # 210 B	1,059	13'	37' x 27'	112	68	34	120	80					\$3,500		No*	\$
Room # 211	1,373	12'	28' x 52'	144	68	42	126	90					\$4,000		Yes	\$
Room # 213 A	1,059	13'	37' x 27'	98	40	34	120	70					\$3,500	\$6,000	No*	\$
Room # 213 B	1,217	13'	37' x 32'	126	60	34	120	80					\$3,500		No*	\$
Room # 214 A	2,520	17'	74' x 33'	297	152	74	240	160					\$5,500	\$10,000	No*	\$
Room # 214 B	2,234	17'	74' x 29'	248	152	70	210	150					\$5,000		No*	\$
Room # 215	1,252	13'	25' x 50'	126	64	38	116	70					\$4,000		Yes	\$
Show Floor - TBD	200	10 x 20 structure includes carpet, conference table and 4 chairs											\$5,000		Yes	\$
Show Floor - TBD	400	20 x 20 structure includes carpet, conference table and 6 chairs											\$7,500		Yes	\$
															TOTALS	\$

*Please note, that meeting rooms are only lockable if both A & B are purchased.

**Please note, all meeting rooms need to be vacated no later than 11:59 pm on Wednesday, October 21st.

FINANCIALS

Exhibit Space	\$
Sponsorships	\$
Advertising	\$
Meeting Rooms	\$
TOTAL DUE	\$

CANCELLATION POLICY

Once the United States Geospatial Intelligence Foundation (USGIF) has accepted this application, it and the terms and conditions attached to the application shall become a legally binding contract.

In the event that an exhibitor/sponsor/advertiser cancels all or part of the exhibit space, advertisement, and/or sponsorship, the exhibitor/sponsor/advertiser must do so in writing and will be obligated to pay the United States Geospatial Intelligence Foundation (USGIF) fees based on the following cancellation schedule:

July 1, 2009 – August 31, 2009	50% of total due will be refunded
After August 31, 2009	No refunds will be given

Any cancellation will be subject to a \$100 administrative fee.

APPLICATION & CONTRACT

Please complete, sign and return this application to:

USGIF, 2325 Dulles Corner Blvd., Suite 450, Herndon, VA 20171

Telephone: 703-793-0109 Fax: 703-793-9069 www.usgif.org

Due to limited space availability, advertising, and sponsorship opportunities, the United States Geospatial Intelligence Foundation (USGIF) cannot guarantee that your application will be accepted. The United States Geospatial Intelligence Foundation (USGIF) will return your deposit if your application is not accepted for any reason. Otherwise, a copy of this application will be returned to you after it has been accepted by the United States Geospatial Intelligence Foundation (USGIF) and either booth space or a sponsorship has been assigned. At that point, this application, together with the attached terms and conditions and the exhibitor service manual, will become a legally binding contract between you and the United States Geospatial Intelligence Foundation (USGIF).

Please make all checks payable to USGIF in U.S. Funds.

FOR USGIF USE ONLY

Exhibit Space(s) Assigned _____

Sponsorship(s) Assigned _____

Advertisement(s) Assigned _____

Meeting Room(s) Assigned _____

Date Received _____ Date Accepted _____

Accepted on behalf of USGIF by: _____



United States Geospatial Intelligence Foundation
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