



EVENT GUIDE ADVERTISING

Reservation Deadline: Friday, August 21, 2009 • **Materials Due: Friday, August 28, 2009**

WHAT IS THE EVENT GUIDE?

This reference guide will be distributed to all attendees during check-in at GEOINT 2009. It includes complete details of the exposition, sessions, and special event programs.

WHAT ARE THE BENEFITS OF ADVERTISING IN THE EVENT GUIDE?

Advertising in the event guide is a great way to stand out and get buyers to your booth.

- Deliver your message to more than 3,000 individuals attending GEOINT 2009
- Increase booth traffic by advertising your location and product information
- Extend brand awareness and complement the effectiveness of your directory listing
- Your message reaches the people you want to talk to at the right time and the right place!

AD SPECIFICATIONS

	Trim Size	Bleed Size
Two-Page Spread	17" W x 11" H	17.25" W x 11.25" H
Full-Page	8.5" W x 11" H	8.75" W x 11.25" H
Half-Page Horizontal	7.5" W x 4.5972" H	
Third-Page Vertical	3.6667" W x 6.25" H	
Mini-Cube	3.6667" W x 3.6667" H	

File Format: Press-Ready PDF

- Convert all fonts to paths or embed in PDF
- CMYK only. No spot colors will be accepted.
- Bitmap images should be at least 300 dpi

CONTACT

RESERVE SPACE

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DIGITAL FILE TRANSFER

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FTP

<ftp.swapdrive.com> • username: ksands • password: backup

Place files in **GEOINT Ads** folder and email notification to [lindsey.dunn@usgif](mailto:lindsey.dunn@usgif.org)



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